




BRAVER
STRONGER
SMARTER™

According to the
World Economic
Forum,
gender parity is
217 years away.*

According to us,
that's simply not
good enough.

We're on it!



Braver Stronger Smarter



Reduce barriers to inclusion, diminish pay gaps add value to diversity and inclusion programmes, harness latent talent and reduce turnover.

Improve return on investment in our most valuable asset.

People.

This is not training or a simple awareness raising activity.

It is a sophisticated suite of interlocking activities that fit together to provide awareness, deliver personal insight and encourage change for the better. Use one, some or all.

Braver Stronger Smarter is based on over forty years of research, current empirical studies and contemporary business practices.

It is styled for a complex, global business environment.

About The Impostor Phenomenon (aka impostor syndrome)

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The Impostor Phenomenon (IP) creates an internal feeling of 'not being good enough' and being undeserving of success.

Feelings of intellectual phoniness are characteristic with an accompanying fear of discovery as a fraud. It can cause crushing doubt, stress and impacts negatively on motivations for career advancement, contributes to turnover and disguises the true capabilities of individuals – particularly women.

Individuals are unable to accept that their achievements are of their own making and instead overstate the place of luck or other external factors as reasons for success.

It's robbing our organisations of much need talent. It creates unnecessary barriers to individual success and 'feeds' inequity in the workplace. It's pervasive in workplaces globally.

Publications on the IP can be found on the website.



www.braverstrongersmarter.com



It's not about 'fixing people'

While the impostor phenomenon is often seen as an individual concern, workplace structures, processes and behaviours can inadvertently 'feed' an individual's sense of intellectual phoniness.

The Braver Stronger Smarter suite of activities variously addresses underpinning issues to create awareness and an evidence-based plan of action.

Leveraging forty years of global research and Dr Terri Simpkin's current and ongoing empirical studies, Braver Stronger Smarter looks at both the individual and workplace factors impeding equity at work.

Individual insight drives personal professional development and scrutiny of workplace structures informs systems improvement to better support people to be at their best.

Be Braver, Lead Stronger, Work Smarter



Together the initiatives deliver a powerful mechanism to drive change.
Create more impact from your existing diversity and inclusion initiatives or build an effective new one.

For individuals -
Braver Stronger Smarter



For leaders/potential leaders -
Lead Braver Stronger Smarter

POWERED BY  THE GC INDEX®



Consultancy,
bespoke programmes,
advice & public speaking

For organisations and teams -
Work Braver Stronger Smarter



For professional coaches and managers
- Coach Braver Stronger Smarter



Half day, keynote or short seminar



Braver Stronger Smarter

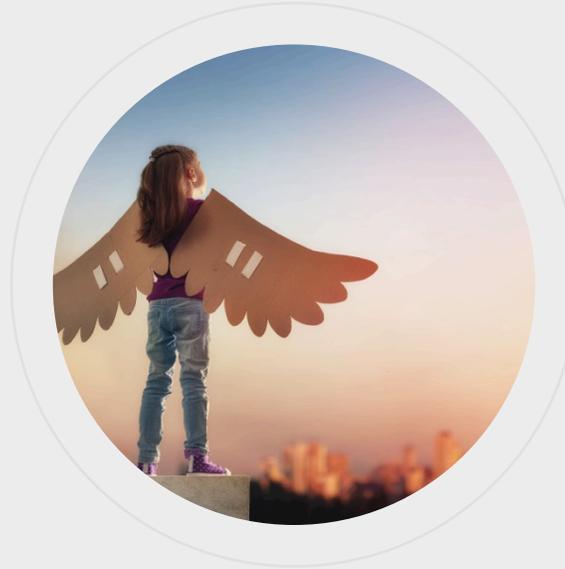


Enable individuals to identify and diminish barriers to personal and professional satisfaction created and perpetuated by impostor experiences.

Improve confidence, productivity and opportunities for advancement & reward.

Full day
plus optional one day masterclass

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Lead Braver Stronger Smarter



For individuals and teams looking to advance leadership capacity by identifying and diminishing damaging impostor experiences.

Develop leadership capabilities for a complex and demanding context.
Improve team performance.

Full day
plus optional bespoke follow up activity



Work Braver Stronger Smarter



Uncover implicit barriers to inclusion inherent in systems, processes and structures. Remove unseen obstacles to gender parity including pay gaps.

Improve inclusion, reduce embedded barriers, encourage gender balance and equity in advancement, pay and improve retention.



Coach Braver Stronger Smarter



As a coach, mentor or manager, knowing why people may not always fulfill their potential is important.

Help others accelerate personal mastery, develop their self belief and enhance their professional/personal capabilities.



Consultancy



Generate insight, respond and evaluate. Identify latent talent and improve workplace inclusion.

We're happy to help develop a consolidated and effective suite of responses to address specific issues or create bespoke programmes.



Dare To Be Better



At the core of all activities is the premise that every organisation and workplace can do more to generate an inclusive culture.

Allow people to be as good as they can possibly be.

About...



Dr Terri Simpkin BBA HRM, BCom (Hons), PGCert (HE), MCIPD, Churchill Fellow

Terri is a forward thinking academic and a recognised specialist in emerging managerial and leadership paradigms and gender issues in workplaces.

She is a researcher, corporate educator and sought after public speaker.

She is conducting an on-going programme of global research into the impostor phenomenon and the role it plays in diminishing the advancement of the inclusion agenda. Passionate about realising the potential of leaders by recognising and diminishing barriers to success, she works with organisations to better utilise workplace structures, processes, behaviours and values.

Terri is the Managing Director of Mischief Business Engineering, an organisation built to create better workplaces, and the founder/author of Braver Stronger Smarter.

Dare To Be Better



YOU ARE
BRAVER
THAN YOU BELIEVE, AND
STRONGER
THAN YOU SEEM, AND
SMARTER
THAN YOU THINK
A.A. MILNE

**BRAVER
STRONGER
& SMARTER**

Ready to advance and
enhance the equity
agenda for you or your
workplace?
...

Get in Touch



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